

City of
San Bernardino
California

ECONOMIC DEVELOPMENT

MONTHLY NEWSLETTER

MARCH 2024



Exciting News for Small Businesses: Announcing Our Second Round of Grants!



We're thrilled to announce the launch of our second round of small business grants! The application window for this program begins May 1, 2024, at 9am. For more information on the program and to read the Grant Program Guidelines, click the link below.

[LEARN MORE HERE](#)

In Celebration of Women's History Month



Fancy Rivers is a new brick and mortar located in San Bernardino's downtown. Founder, Jessica Sims defines her business as, "Fancy River is a jewelry brand and store that sells specialized pieces for everyday women who are on the go. The pieces are personalized and crafted for you in mind." Fancy River's slogan is "Fancy Jewelry for Fancy Women Every Wear."

For more information, visit their [website](#).

Events

March
07

Wage & Hour Laws Webinar

The Inland Empire Women's Business Center is hosting an online workshop on Time Management for entrepreneurs which focuses on effective time management and is designed to empower business leaders with practical strategies to maximize productivity.

Hosted by San Bernardino County Workforce Development

March
13

Backing Small Business Grant Informational Webinar

In 2021, American Express and Main Street America created the Backing Small Businesses grant program to help under-resourced and economically vulnerable small businesses owners recover from COVID-19 pandemic and grow their business. Join the informational webinar to learn more about the grant program.

Hosted by Main Street American & American Express

March
14

California Competes Tax Credit Webinar

The California Competes Tax Credit provides an overview of the program, evaluation criteria, and step-by-step process instructions through the application process.

Hosted by California Governor's Office of Business and Economic Development (GO-Biz)

March
12 &
19

Chef to CEO (6-Part Series)

The U.S. Small Business Development Center is hosting a 6-week program which aims to equip aspiring at-home culinary entrepreneurs with knowledge and skills needed to transition from being a chef to a successful CEO in the food industry.

Hosted by U.S. Small Business Development Center & Entrepreneurial Resource Center

March
26

Inventory Control

The San Bernardino Community College District Economic Development & Corporate training is hosting a Inventory Control training where trainees will learn how to improve company inventory management, specific business models, and methods in managing inventory through the use of software and peripheral hardware.

Hosted by San Bernardino Community College District Economic Development & Corporate Training

Grants & Funding



Backing Small Businesses Grant

In 2021, American Express and Main Street America Created the Backing Small Businesses grant program to help under-resourced and economically vulnerable small business owners recover from COVID-19 pandemic and grow their businesses. Eligible small business owners can apply for \$10,000 grants for projects to grow or improve.



Clean Energy Access Grant Account

The Clean Energy Access Grant will award grants to CBOs & Tribal organizations to help facilitate access to & the adoption of clean energy programs in their respective communities. The CEA Grant Account will provide funding to develop equity initiatives & clean energy access opportunities the complement other CPUC programs.

Route 66 Extraordinary Women Mirco



Grant Program (Round 2)

Through private fund-raising efforts and a major gift from the National Trust for Historic Preservation Preserve Route 66 Initiative, the Road Ahead Partnership will award up to \$60,000 via the Route 66 Extraordinary Women Mirco-Grant Program.



National Pride Grant For LGBTQIA+

Small Businesses

Founders First is committed to increasing the number of diverse founder-led businesses generating over \$1 million dollars in revenue. The LGBTQIA+ National Grant provides eligible small businesses the chance to receive one of 25 grant packages totaling \$25,000. Pre-Register for 2024.



Kitty Fund Mompreneur Business Grant

The award was created in honor of Mother's Day and Founder's First CEO Kim Folsom's mother Catherin "Kitty" Abrams Tadlock Webster, who passed away March of 2020.

Latest News



Chubzies Burgers Grand Opening

Everyone is invited to help celebrate Chubzies Burgers grand opening at 3:00 p.m. on Thursday, March 7th at 2344 Sterling Avenue. Owner Victor Velasquez started Chubzies as a pop-up stand here in San Bernardino. Their popularity has continued to grow and now they have their own restaurant! Stop by and see if these are the best burgers, fries and tots in town. Congratulations Victor!



STARTING A BUSINESS
IN THE CITY OF SAN BERNARDINO

AMERICA'S
SBDC
CALIFORNIA
ORANGE COUNTY / INLAND EMPIRE

Tuesday, April 23, 2024 | 10 a.m. - noon.

Whether you want to open a physical store, an online shop, or a mobile business, join us to discover the essential steps for starting your own business! Representatives from the City of San Bernardino will guide you through the process of registering your business, and an SBDC consultant will review additional resources available to you.

Key Topics:

- Business planning
- Small business financing
- The legal forms of organization
- Licensing and permits
- No-cost services offered by the OCIE SBDC

REGISTER TODAY!



IN PARTNERSHIP WITH:



POWERED BY
SBA
Small Business Administration

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, service, or provider. All programs are extended to the public on a nondiscriminatory basis. Funding is part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.



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[REGISTER](#)

Visit California San Bernardino

The City of San Bernardino was featured on the Visit California webpage. The page explores the history of City of San Bernardino, Route 66, and places to visit. To learn more click on the link below.

[LEARN MORE](#)

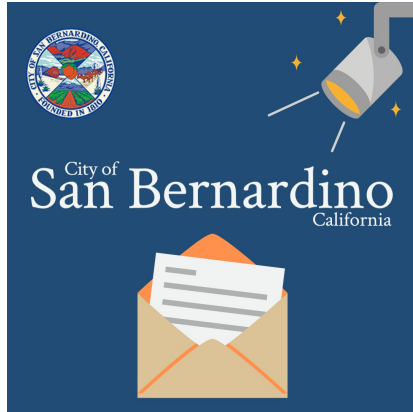
New Real Estate Newsletter Launching

The Economic Development team is launching a new Real Estate Newsletter. The Real

Estate Newsletter will include Real Estate Markets updates, resources, and news. Sign up today for upcoming updates or local Real Estate Market opportunities.

[SIGN UP](#)

Business Spotlight

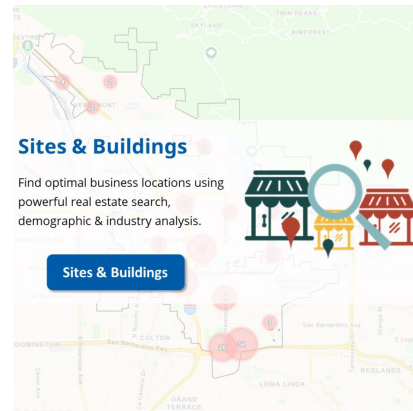


The City of San Bernardino is seeking a chance to highlight and recognize a local business in an upcoming newsletter. Complete the Business Spotlight form to participate.

[JOIN NOW](#)

Site Selection

Looking for available properties for your next development project or investment? The City's "Site Selection" tool provides a visual map and market analysis data for your next project.



[LEARN MORE](#)

Go SBCity

Go SBCity app offers several methods to communicate with the City.

An advertisement for the Go SBCity app. It features a QR code, the text "Download Go SBCity The App That Gets Things Done!", a list of features, and images of the app on a smartphone. The background is a dark blue with the city seal and a map of San Bernardino.

Download Go SBCity
The App That Gets Things Done!

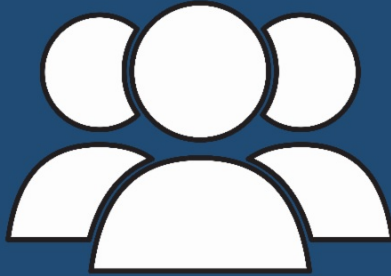
- Submit Service Requests
- Who to Call at the City
- Social Media Links
- Links to the Website

Powered by GOGov

Book An Appointment

Schedule with the Small Business Development Center Now!

Get FREE Business Counseling!



[SCHEDULE APPOINTMENT](#)

San Bernardino County

Business Services

- Free Human Resources Hotline
- Customized Recruitment Services
- Access to a large pool of screened job applicants
- Customized training programs
- On-the-Job Training funds
- Provide Tax Credit Information



[LEARN MORE](#)

Resources



U.S. Small Business
Administration





SUBSCRIBE NOW!



**CITY OF SAN BERNARDINO
DEPARTMENT OF ECONOMIC DEVELOPMENT**

Our team is prepared to offer endless opportunities to your business.

909.384.5357 | EconDev@sbcity.org



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